

OUR FUNDRAISING PLEDGE

- We will tell you about how work and how we use our funds, so that you know how your money is being spent, and how it is making a difference to people in Africa.
- We will look after your data. We won't share your personal information with other parties, and we will monitor all our processes to ensure we are fully compliant with the relevant legislation and best practice guidelines.
- We will communicate with you according to your wishes, and respect your preferences about frequency and type of contact.
- We will carry out all fundraising activities in a respectful, transparent and considerate way, in accordance with regulations and codes of practice.
- We subscribe to the International Statement of Ethical Principles of Fundraising and this guides our practice.